

Entrepreneurship

2007-2008

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Texts/Software

Entrepreneurship and Small Business Management, 2006

Various Simulations

Course Description:

Entrepreneurship is a specialized business course designed to provide students the skills needed to effectively organize, develop, create, and manage their own business. This course includes business, management, and entrepreneurship; communication and interpersonal skills; economics; and professional development foundations. Emphasis is placed on the functions of marketing: distribution, financing, marketing information management, pricing, product/service management, promotion, and selling. Additional topics to be addressed are assessment of personal skills, the components of the free enterprise system and its place in our global economy, human relations and interpersonal skills, the importance of business ethics, and the role quality and service play in business. Students will develop a written business plan for a business of their choice. Instructional strategies may include a school based enterprise, job shadowing, computer/technology applications, real and/or simulated occupational experiences. Prerequisite: Computer Applications.

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Topics will include:

Going Into Business

Researching and Planning Your Venture

Managing Market Strategies

Managing Business Resources

Managing the Finances of Your Business

Growing Your Business

Assignments, Exams, etc.:

There will be written assignments, projects, tests, running a small business in school for a month, speakers, job shadowing and other components.

Grades:

Daily graded assignments will generally count 50% of your marking period grade. Attendance, work habits and behavior will count as 10% of your marking period grade; tests will generally count 40% of your marking period grade. These percentages will be adjusted when we complete major projects where there are less tests and more project work. During those marking periods the projects will have more weight.

Classroom Decorum:

1. Regular Attendance: You can't do well in school if you aren't here!
2. Bring Required Materials to Class: This includes your book, workbooks, pencil, pen and calculator if needed. This is your responsibility.
3. Keep your workstation neat. Always dispose of papers properly and put books back where they belong.
4. Complete Assignments Correctly, Accurately, and On Time: Late assignments will not be accepted without prior arrangements. If you miss a day, you have one day to make up missed work. You are responsible for finding out what you miss when you are absent.
5. All rules on cheating will be handled according to the handbook. In a computer class, cheating is also giving someone else your file or printing a copy of your file for someone else. Copying someone else's problems and homework is also cheating.
6. Use computers properly and ethically: Follow all computer use rules. Violations will be dealt with appropriately. No games, social networking, music, video, or shopping. Internet is only to be used for assignments in this class unless you have permission.

from the teacher to look up information for another class. **YOU ARE NOT TO PLUG OR UNPLUG ANY CABLE.** If you have a computer problem, see the teacher.

7. Comply with network user agreement: There will be no leniency afforded to anyone who violates any portion of the school network agreement.
8. Have a Good Attitude: Everyone has bad days. Don't let a bad day make you a bad person to be around.
9. Respect Each Other: Respect the ideas of others. Don't belittle someone simply because you don't agree. Be polite. Horseplay will not be tolerated.
10. Respect the Teacher. When the teacher is talking, you are to give her your full attention. Private conversations will not be tolerated. Jeers and negative comments will not be tolerated. If you have an opinion you will be asked for your opinion at the appropriate time in the discussion.
11. If doing teamwork assignments you are expected to participate and be a productive member of the group. You will be asked to do assignments that may involve involvement with the community and you are expected to cooperate.
12. Respect guests in the classroom.
12. Follow all school rules as outlined in your planner.
13. Ask for help. I may not be available at that very moment but you can make arrangements to meet with me after or before school if necessary.
14. Check your grades regularly. If you start slipping, you have a responsibility to improve your grade.